

Privacy Policy

805 Pixel | 805pixel.com

Effective Date: February 1, 2026 | Last Revised: October 2026

1. Introduction

805 Pixel ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect information when you visit our website (805pixel.com) or use our services. We operate as a local web design business based in Templeton, California, and this policy is written to comply with applicable California privacy laws, including the California Consumer Privacy Act (CCPA) and CalOPPA. By using our website or services, you agree to the collection and use of information as described in this policy.

2. Information We Collect

We collect only the information necessary to provide our services. This includes:

Information you provide directly:

- **Contact information** — your name, business name, email address, and phone number, submitted through our contact form, our project brief form, email, or text messages.
- **Business content** — business details (such as your address, hours, products or services, and design preferences), text, images, logos, and other materials you provide for your website.
- **Payment information** — billing details processed through Stripe, our third-party payment processor. We do not store your full credit card number or payment credentials. All payment data is handled directly by Stripe in accordance with PCI-DSS standards.

Information collected automatically:

- **Website analytics** — We use Umami, a privacy-focused analytics service, to count page views and understand general traffic patterns, such as pages visited, referring websites, browser, operating system, device type, and country. Umami does not use cookies and does not store personally identifiable information. If your browser sends a "Do Not Track" signal, your visit is not recorded.
- **Server logs** — Our hosting provider (Vercel) may record standard server log data, such as IP addresses, browser type, and pages requested, for security and performance purposes.

3. How We Use Your Information

We use the information we collect solely to:

- Respond to your inquiries and provide quotes or preview websites
- Design, build, and maintain your website
- Process subscription payments through Stripe
- Send service-related communications (invoices, update confirmations, policy changes)
- Understand how visitors use our website so we can improve it (using the cookie-free analytics described above)
- Comply with legal obligations

We do not use your information for advertising, marketing to third parties, or any purpose unrelated to the services you have requested.

4. How We Share Your Information

We do not sell, rent, or trade your personal information. We use the following service providers to run our website and deliver our services, and each receives only the information it needs for its role:

- **Stripe** — payment processing (stripe.com/privacy)

- **Vercel** — website hosting, including preview sites (vercel.com/legal/privacy-policy)
- **Namecheap** — domain registration (namecheap.com/legal/general/privacy-policy)
- **Zoho Mail** — business email (zoho.com/privacy.html)
- **GitHub** — storage of website code and content (docs.github.com/en/site-policy/privacy-policies/github-privacy-statement)
- **Formspree** — contact and project brief form processing (formspree.io/legal/privacy-policy)
- **Umami** — cookie-free website analytics (umami.is/privacy)

We may also disclose information if required by law or to protect our legal rights.

5. Data Retention

We retain your personal information only as long as necessary to provide services and meet our legal obligations:

- Contact and business information is retained for the duration of your subscription and up to one (1) year after cancellation.
- Payment records are retained as required by applicable law (typically up to seven years for tax and financial compliance).
- Content you provided for your website will be available for download for fourteen (14) days following cancellation, after which it may be deleted from our systems.

6. Your California Privacy Rights (CCPA)

As a California resident, you have the following rights under the California Consumer Privacy Act (CCPA):

- **Right to Know** — You may request information about what personal data we have collected about you and how it has been used or shared.
- **Right to Delete** — You may request that we delete personal information we have collected from you, subject to certain exceptions required by law.
- **Right to Opt-Out of Sale** — We do not sell personal information. No opt-out is required.
- **Right to Non-Discrimination** — We will not discriminate against you for exercising your privacy rights.

To exercise any of these rights, please contact us at hello@805pixel.com. We will respond to verified requests within forty-five (45) days as required by law.

7. Cookies & Tracking

Our website does not use cookies for analytics or advertising, and we do not use advertising or tracking pixels. We measure website traffic with Umami, which works without cookies and does not store personally identifiable information.

Do Not Track. Some browsers can send a "Do Not Track" signal. Our analytics honor it: if your browser sends this signal, Umami does not record your visit. We do not track visitors across other websites over time, and we do not knowingly allow third parties to do so through our website.

8. Data Security

We take reasonable precautions to protect your personal information, including:

- All websites use HTTPS / SSL encryption
- Payment processing is handled entirely by Stripe's secure infrastructure
- Access to client files and information is limited to 805 Pixel personnel

No method of data transmission or storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

9. Children's Privacy

Our services are intended for adults operating small businesses. We do not knowingly collect personal information from anyone under the age of 13. If you believe a minor has provided us with personal information, please contact us and we will promptly delete it.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes via email with at least thirty (30) days' notice before changes take effect. Your continued use of our services after the effective date constitutes acceptance of the updated policy.

11. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please contact us:

805 Pixel | Templeton, California

Email: hello@805pixel.com | Website: 805pixel.com